



**Press Contact**

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## **Making Connections at Maine Food Strategy's 2014 Consumer Survey Briefings**

Portland, Maine (June 11, 2014) – The Maine Food Strategy (MFS) will present findings of the 2014 Consumer Survey Report at briefings held this summer in Lewiston, Portland and Caribou. These free events are open to industry and community leaders and those involved in Maine's food network.

Attendees will review MFS's statewide survey that details the food-purchasing habits of nearly 600 Maine households and discuss how to apply findings to their business, association or nonprofit.

### **Maine Food Strategy 2014 Consumer Survey Report Briefings**

- **Lewiston**  
Thursday, June 26 from 3:30 pm to 4:30 pm  
St. Mary's Nutrition Center  
208 Bates Street, Lewiston  
Co-hosted by St. Mary's Nutrition Center and the Good Food Council of Lewiston-Auburn
- **Portland**  
Tuesday, July 8 from 10:00 am to 11:00 am  
Coastal Enterprises, Inc.  
2 Portland Fish Pier, Suite 206, Portland  
Hosted by Coastal Enterprises, Inc.
- **Caribou**  
Wednesday, July 16 from 11:30 am to 12:30 pm  
Northern Maine Development Commission  
11 West Presque Isle Road, Caribou  
Hosted by Aroostook Partnership for Progress

Registration is free, but required.

To reserve your space, email: [mfs@mainefoodstrategy.org](mailto:mfs@mainefoodstrategy.org)

FMI: [www.mainefoodstrategy.org](http://www.mainefoodstrategy.org)



Survey topics include where Mainers purchase their food, barriers to buying more locally produced food and seafood, confusion around food labeling and whether they supplement food by means of hunting, gathering, fishing or gardening.

The Maine Food Strategy's overarching goal is creating an action plan that will strengthen Maine's farming, fishing and food economy and support Maine residents' ability to access healthy food.

**FMI:**

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**ABOUT THE MAINE FOOD STRATEGY**

The Maine Food Strategy is an initiative to create a broader and more strongly connected network of organizations and individuals contributing to the food system in Maine. The initiative is convening a statewide participatory process that will identify and advance shared goals to support a robust food economy and to look at other food-related issues in the state.

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