



Press Contact

Susan Tompkins, Rising Tide PR

susan@risingtidepr.com

(207) 712-1733

Making Connections at Maine Food Strategy's 2014 Consumer Survey Briefings

Portland, Maine (June 11, 2014) – The Maine Food Strategy (MFS) will present findings of the 2014 Consumer Survey Report at briefings held this summer in Lewiston, Portland and Caribou. These free events are open to industry and community leaders and those involved in Maine's food network.

Attendees will review MFS's statewide survey that details the food-purchasing habits of nearly 600 Maine households and discuss how to apply findings to their business, association or nonprofit.

Maine Food Strategy 2014 Consumer Survey Report Briefings

- **Lewiston**
Thursday, June 26 from 3:30 pm to 4:30 pm
St. Mary's Nutrition Center
208 Bates Street, Lewiston
Co-hosted by St. Mary's Nutrition Center and the Good Food Council of Lewiston-Auburn
- **Portland**
Tuesday, July 8 from 10:00 am to 11:00 am
Coastal Enterprises, Inc.
2 Portland Fish Pier, Suite 206, Portland
Hosted by Coastal Enterprises, Inc.
- **Caribou**
Wednesday, July 16 from 11:30 am to 12:30 pm
Northern Maine Development Commission
11 West Presque Isle Road, Caribou
Hosted by Aroostook Partnership for Progress

Registration is free, but required.

To reserve your space, email: mfs@mainefoodstrategy.org

FMI: www.mainefoodstrategy.org



Survey topics include where Mainers purchase their food, barriers to buying more locally produced food and seafood, confusion around food labeling and whether they supplement food by means of hunting, gathering, fishing or gardening.

The Maine Food Strategy's overarching goal is creating an action plan that will strengthen Maine's farming, fishing and food economy and support Maine residents' ability to access healthy food.

FMI:

Web: www.mainefoodstrategy.org
Email: mfs@mainefoodstrategy.org
Facebook: www.Facebook.com/MaineFoodStrategy
Twitter: @MEFoodStrategy

ABOUT THE MAINE FOOD STRATEGY

The Maine Food Strategy is an initiative to create a broader and more strongly connected network of organizations and individuals contributing to the food system in Maine. The initiative is convening a statewide participatory process that will identify and advance shared goals to support a robust food economy and to look at other food-related issues in the state.

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