

## Sponsorship Opportunity

# *Selling More Maine Foods Conference*

March 19, 2020 Portland, Maine



December 2019

### This event is designed in partnership with:

Maine Food Strategy  
Maine Center for  
Entrepreneurs  
FocusMaine

### With support from:

Fork Food Lab  
Maine Grocers & Food  
Producers Association  
The Food Studies Program at  
USM  
Dr. Mathew Highlands Pilot  
plant for Food Processing  
...and many other economic  
development organizations!

### Save the Date!

March 19, 2020  
University of Southern Maine  
Abromson Center  
Portland, ME

Hello,

The *Selling More Maine Foods Conference* is an event focused on business development and support services for Maine value-added food and beverage manufacturers. The Program agenda is focused on building sales locally, regionally and beyond. The day-long event includes educational workshops, opportunities to connect with business support resources and other Maine food business and hear from experts on best practices and market trends.

Coordinated by the Maine Center for Entrepreneurs, Maine Food Strategy, and FocusMaine with support from Fork Food Lab and additional economic and community development organizations, the event is scheduled for March 19, 2020 at the University of Southern Maine. **Sponsors have the opportunity to be highlighted in communications and advertising to 2,500+ retail and food manufacturing businesses, service provider organizations and consumers interested in growing Maine's food economy.**

We are planning sessions around effective pricing, trade-show readiness, use of market data, and much more. The Resource Trade Show will also be an opportunity for organizations to showcase their services and meet potential new clients via a staffed booth during the lunch hour.

Your sponsorship will help make this event a success! Please see attached information on sponsor benefits and opportunities. In order to include sponsor information in printed materials, we appreciate your response by January 10, 2019.

Event sponsorships are critical to meeting our goal of helping Maine Food & Beverage companies grow and are much appreciated. We are open to all forms of sponsorship and are happy to discuss options with your organization.

**Thank you for your consideration!**

Sincerely,

Tanya Swain, Project Director  
Maine Food Strategy

Tom Rainey, Executive Director  
Maine Center for Entrepreneurs

# Sponsorship Benefits

## Event Sponsorship \$5,000 (3)

- Press release and PR announcing Sponsorship and recognition at event
- Opportunity for welcome/speaking at the event
- Listing as sponsor on MCE, MFS and partner websites and Event Facebook Page.
- Promotion in MFS e-newsletter to 2,000+ subscribers
- Promotion on MFS, MCE and partner Facebook pages with 4,000+ followers
- Prominent logo on program marketing materials and signage
- Organization materials in agenda packets
- Exhibitor table at the Resource Trade Show
- 4 tickets to the event

## Workshop Sponsorship \$1,500 (9)

- Organization name on workshop title of your choice
- Listing as sponsor on MCE and MFS websites and Event Facebook
- Opportunity to kick off/introduce workshop session
- Logo on agenda insert and workshop session
- Exhibitor table at the Resource Trade Show
- Recognition in program materials
- 3 tickets to the event

## Friends Sponsorship \$500

- Listing as friend level sponsor on MCE and MFS websites
- Company name on select event materials
- Exhibitor table at the Resource Trade Show
- Recognition in program materials
- 2 tickets to the event

## Other opportunities for sponsorship:

- “Host-a-business” - Provide lodging and travel for businesses more than 1.5 hours away
- Donate goods, services, or volunteers
- If you would just like to be in the Resource Trade Show, contact [sellingmoremainefoods@gmail.com](mailto:sellingmoremainefoods@gmail.com)

***Promote your organization and help make this event a success!  
Join us as a sponsor today!***

Contact [SellingMoreMaineFoods@gmail.com](mailto:SellingMoreMaineFoods@gmail.com)